AUTOMATED TRAFFIC ENFORCEMENT TURNKEY PROGRAM CAPABILITIES OVERVIEW

Town of Smithfield, Virginia

March 24, 2023





Welcome and Thank You



SAM CRAWLEY

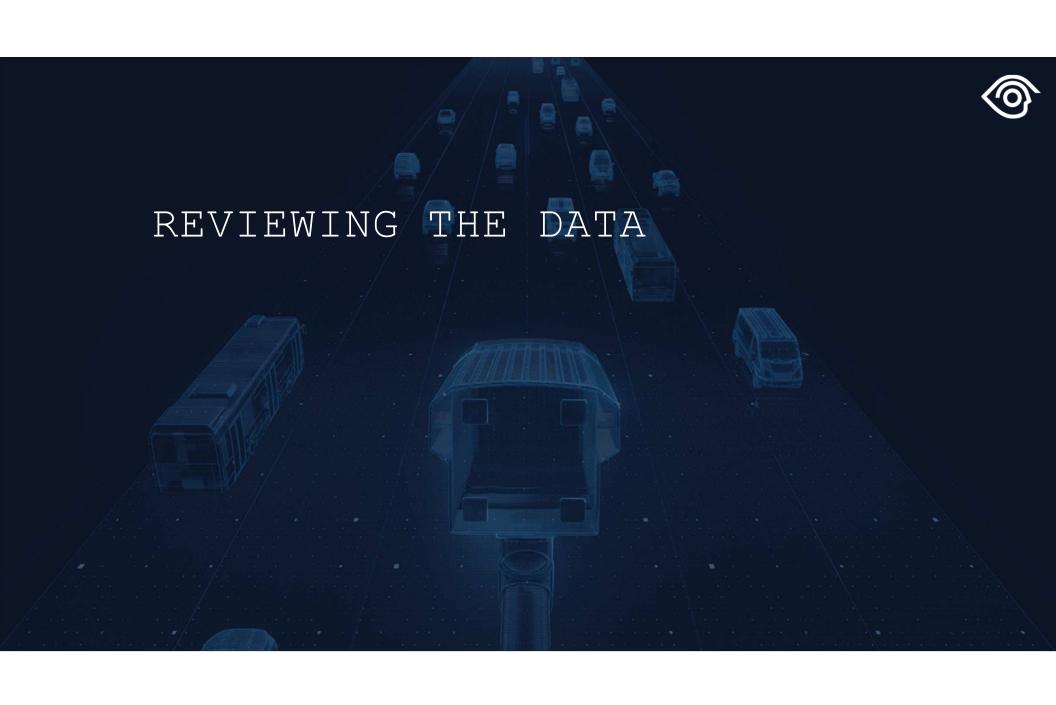
REGIONAL SALES MANAGER



ASHLEY KIERZEK

REGIONAL SALES MANAGER





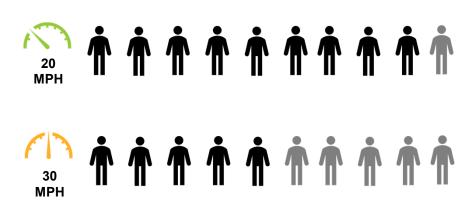


The Problem

Pedestrian Safety when Drivers Speed



According to the NHTSA, a pedestrian hit by a vehicle traveling 20 m.p.h. is almost 2/3 less likely to be killed than a pedestrian hit at 30 m.p.h. or more.





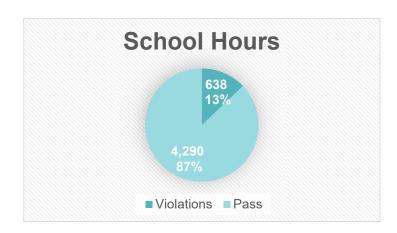


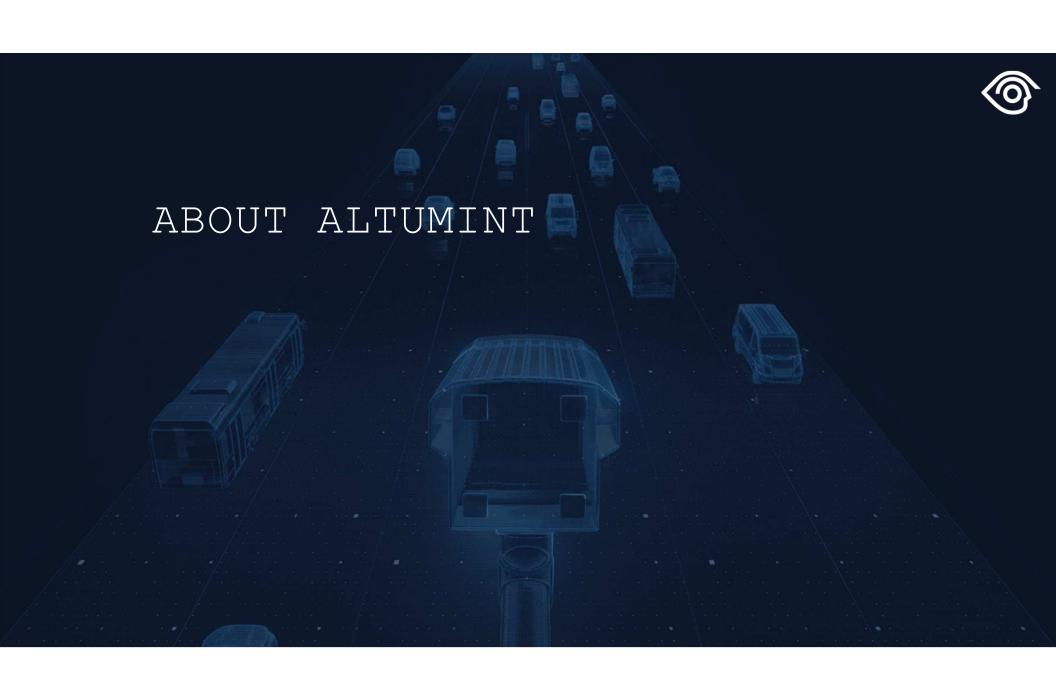
Westside Elem School

Speed Study | February 6-10, 2023

		S	peed (mph)	
Speed Limit			45	
School Zone Speed Limit			25	
Violation Limit			10	
	Star	t	End	
School Zone a.m.	8:30)	9:05	
School Zone p.m.	3:30)	4:05	

	School Hours
Vehicle Count	4290
Violations	638
Pass	3652







Founded in 2005 100% USA owned and operated Headquarters: Lanham, MD Full turnkey Automated Traffic Enforcement (ATE) programs:
School & Work Zone Photo Speed
Photo Red Light
School Bus Stop Arm
All at \$0 upfront cost

Design, build, operate, and maintain our ATE programs

No 3rd parties

Agile response to client needs

Reduce client resources required to manage program

Processed and captured

Millions of violations, citations, payments, vehicle owner lookups, customer service calls

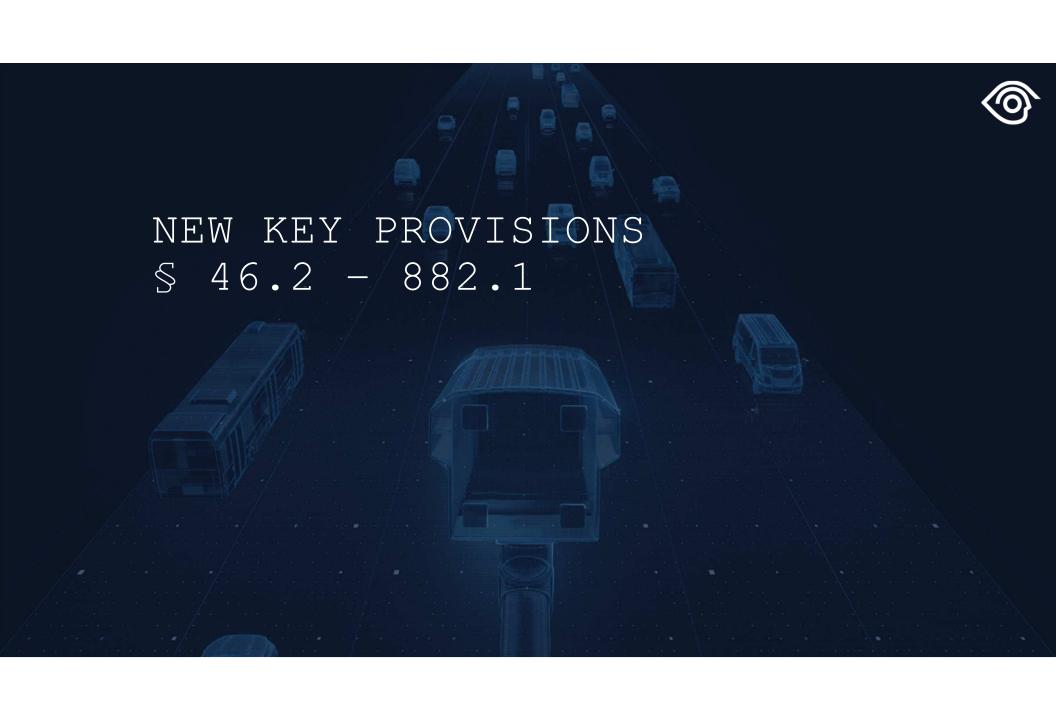
Thousands of court hearing dockets for hundreds of lanes of traffic for over 50 clients in 5 states



We focus on small to mid-sized jurisdictions, not mega cities

Backed by Capitol Meridian
Partners to further drive our growth
objectives

Strategic Advisory Board: Mark Moon, Ed Davis, and Mark Magaw Looking for Pilot Program Partners for our next-gen ALPR technology





Key Provisions

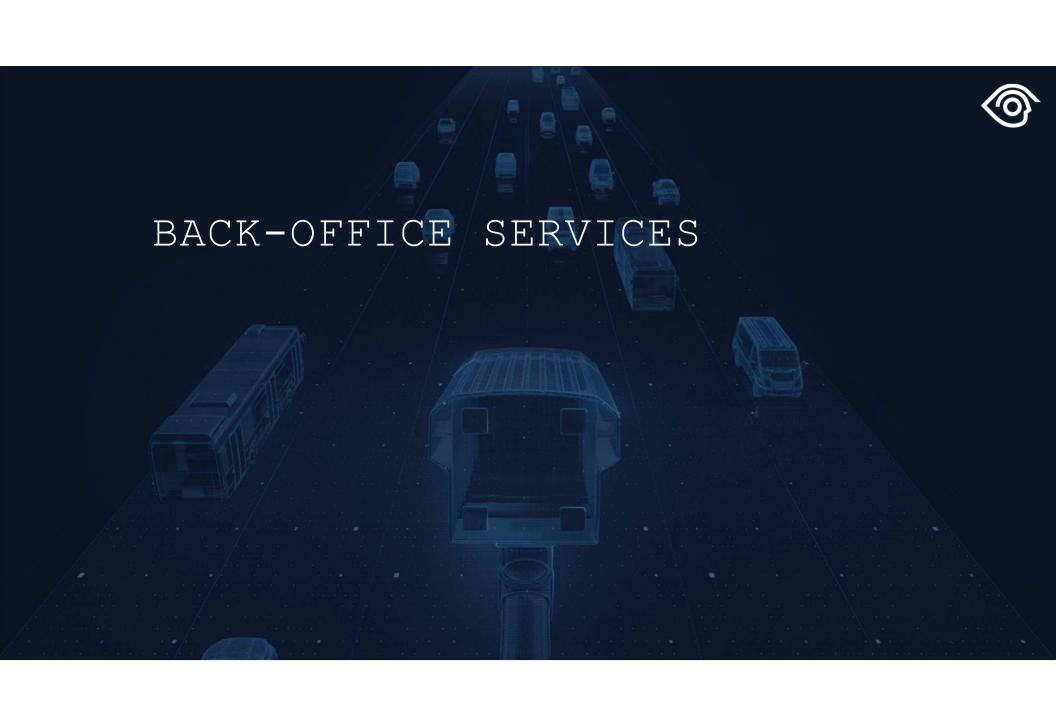
§ 46.2 – 873: Defines School Crossing Zone | § 46.2 – 878.1: Defines Highway Work Zone

- Photo speed enforcement sign shall be placed within 1000 feet
- Enforcement limit of at least 10 mph over posted speed
- Fines cannot exceed \$100 no points, no insurance impacts for civil violations
- Penalties collected are paid to locality where the violation occurred
- Unpaid violations will be eligible for all legal collection activities
- Vendor paid based on value of goods & services provided not on number of violations paid or monetary penalties imposed



Program Best Practices

- 30-Day warning period for each school crossing zone photo speed location
- Limit total number of citations per tag during first 30 days of live enforcement
- Include the list of all school crossing zones authorized for enforcement
- Penalties collected are to be paid to locality where violation occurred
- Unpaid violations will be eligible for all legal collection activities
- Handheld photo LiDAR system (DragonCamTM) provides critical flexibility for work zone programs





Services Provided



Citation and Notice Processing



Program Stats & Reporting





Call Center Representatives



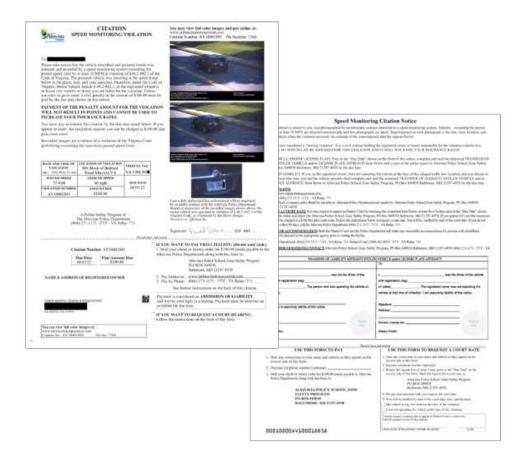
Payment and Collections



Client Training & Support



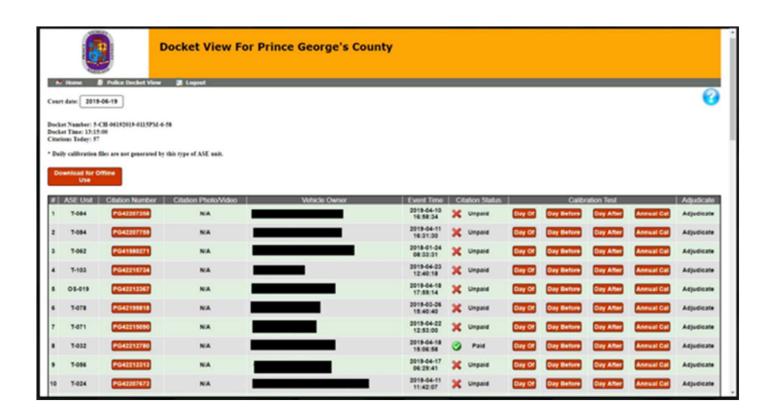
Citation and Notice Processing







Court and Adjudication Support





Call Center Representatives





Payment and Collections







Client Training and Support





YOU CAN AFFORD THE SPEEDING TICKET... BUT CAN YOU AFFORD THE PRICE?

- » In 2014, speeding was a factor in 26% of all motor vehicle crash deat
- ☐ A total of 9,717 lives were lost that year.
- » For the second year in a row, more fatalities occurred in urban areas than ural areas.
- » Pedestrian injuries are the fifth leading cause of injury-related death for children ages 5 to 19.
- » Speeders are often clocked in excess of 40 mph in residential and school zones

ourse: *ITS Panartment Of Transportation's Establis Applicis Benorting Sistem (Earl) *Safe Kirls Worldwide & *Keen Kirls Alice Drive 2

Automated Speed Camera Services



FAQs

What happens if I do not pay this citation?

If you fail to pay the citation in full by the due date, the unpaid citation will be subject to all legal collection activities and registration holds for VA plates.

What if I lost my citation?

You may call the City of Suffolk at (866) 271-1171.

Why did I get this citation?

A vehicle registered or leased to you, was photographed by an automatic speed detection system Vehicles traveling at or above the enforcement limit in a school zone are detected automatically and two digital images are captured. On each image are the date, time, school zone location, and speed of the vehicle.

Is this citation a "moving violation"?

No. This citation is not considered a "moving violation". It is a civil citation holding the registered owner or lessee responsible for the violation (similar to a parking ticket). NO points can be assessed on your license for this violation and it will not raise your insurance rates!

Will the program give fair warning to drivers?

Yes, A 30-day warning period is required after the first automated traffic enforcement safety device is deployed within a school zone. Only civil warnings will be issued during this time.

How much is a citation?

A civil penalty of \$40.00 for each violation.

What is the speed enforcement limit?

At least 12 mph over the posted school crossing zone speed limit.

Can I contest this violation?

Yes. You may request to appear in the City of Suffolk General District Court by returning the completed form at the bottom of your citation at least five days prior to the DUE DATE shown on your citation. You will be notified by mail of the court date. If you do not receive a notice within 30 days, call the City of Suffolk at (866) 271-1171

How do I arrange for accommodations for persons with disabilities?

The City of Suffolk General District Court and City of Suffolk Police Department will make any reasonable accommodation for persons with disabilities. Requests should be directed to the appropriate agency prior to visiting the facility.

What is a School Zone?

The area located within a half-mile radius of any school established by the City of Suffolk, and the State Highway Administration, pursuant to the Virginia Transportation Code 21-803.1.

Will there be signs indicating use of an automated speed detection system?

Yes, a conspicuous sign shall be placed within 1000 feet of any school crossing zone indicating the use of the device.

What are the hours of operation for an automated speed detection device in a school

6:00 A.M. - 8:00 P.M. Monday - Friday.

Q&A

