

TOWN COUNCIL STAFF REPORT: SPECIAL USE PERMIT (SUP)  
\*PUBLIC HEARING\*

June 6<sup>th</sup>, 2023, 6:30 PM

Applicant	Patsy Watson 921 South Church Street, Suite A Smithfield, VA 23430
Owner	Lawrence Paul Nogarr 145 Lumar Road Smithfield, VA 23430
Property	921 South Church Street TPIN: 21A-01-503 0.814 ac E side South Church Street 60’ NE of South Church Street and Evans Drive
Zoning	Highway Retail Commercial (HR-C), Entrance Corridor Overlay (ECO)
Adjacent Zoning	HR-C, ECO, Multifamily Residential (MF-R)
Project Description	<p>The applicant is seeking approval for a Special Use Permit (SUP) pursuant to the Smithfield Zoning Ordinance (SZO) Article 3.I Section C.31, in order to allow an Event Facility as the principal use of the property.</p> <p>The business intends to employ two (2) personnel, security (if needed), and outsourcing a licensed caterer. The business will operate from 11am until 12am Tuesday through Saturday, Sunday 3pm until 7pm, or by appointment only. Customers and employees will use on-site parking located throughout the property; there are approximately 15 to 20 spaces allocated for this business on the property. The applicant intends to host a variety of events, including, but not limited to, birthday parties, receptions, retreats, and business luncheons.</p> <p>The applicant does not have any plans to change the exterior appearance or color of the building. The applicant may install a sign to promote the proposed business, which will require the submission of a Sign Permit application, application fee, and renderings of the proposed signage with its dimensions. Additionally, if applicable, the applicant may be required to appear before the Planning Commission for Entrance Corridor Overlay (ECO) review of the proposed signage.</p> <p>At the Tuesday, May 9<sup>th</sup>, 2023 meeting, the Planning Commission favorably recommended this application to Town Council.</p>
Zoning Recommendation	<p>Positives: The applicant is not proposing any exterior structural changes to the property and is proposing to provide an additional event facility space in Town.</p> <p>Negatives: This requested use of an Event Facility, as a principal use, is only permissible after the successful acquisition of a SUP from the Town Council.</p> <p>Chief Howell has expressed concerns over events “needing security” and the ability to utilize additional parking areas located off site.</p> <p>Town staff do support this application, provided any proposed signage/ exterior changes must be properly permitted and reviewed by Planning Commission, if applicable, and the applicant must obtain a new Certificate of Occupancy from Isle of Wight County, if required.</p> <p>Additionally, if approved by the Town Council, the future business owner will need to obtain a Town of Smithfield Business License with the Treasurer’s Office as required by Town Code Chapter 26 Article 1 Section 26-3.</p>

Please direct inquiries to Tammie Clary at 1-(757)-365-4200 or [tclary@smithfieldva.gov](mailto:tclary@smithfieldva.gov).