

Smithfield/Isle of Wight Tourism Activity Report –SEPTEMBER 2022

- County Agenda Review meeting 9/1/22.
- Photo Shoot for new advertising and promotional images 9/1/22.
- Ribbon Cutting Hamtown Merc 9/1/22.
- Labor Day Holiday 9/5/22.
- Monthly Tourism Staff meeting 9/6/22.
- Town Council 9/6/22.
- Meeting w/ Chamber to meet new employee and to discuss GMODs support of SHS Homecoming 9/7/22.
- Christmas in Smithfield event meeting 9/7/22; 9/19/22; 9/20/22.
- IOW County staff meeting w/ Placer.si 9/8/22.
- VTC Social Media Team visited Smithfield and took lots of photos for future shares 9/9/22.
- VRLTA Government Affairs Committee call 9/9/22.
- Completed VTC Drive 2.0 Outdoor grant application to support new Bike Park at Nike Park 9/9/22.
- VADMO Fall Meet-Up Conference and Board meeting in Blacksbug 9/12-13/22.
- DDA Webinars: Advertising 1-4 9/14/22.
- Vintage Market Meeting w/ PD & PW 9/14/22. Vintage Market Meeting w/ Tourism Staff 9/22/22.
- GMODs meeting 9/15/22.
- “Let’s Dish” Facebook Series videoed 9/15/22.
- Coastal Virginia Tourism Alliance meeting 9/15/22.

- IOW County Fair 9/15-18/22. Staff assist.
- Boutique Autumn Art Show held 9/17/22 at the Smithfield Winery. 500 in attendance.
- Full Time Tourism Staff meeting 9/19/22.
- County Staff meeting 9/19/22.
- VRLTA webinar: Top 10 Ways You can Beat the Hiring Crisis 9/20/22.
- Historic St. Luke's HONORING OUR VETERANS event meeting 9/20/22; Executive Committee budget meeting 9/21/22 and Full Board Annual Meeting 9/27/22.
- Tour New Branch Farms event venue with County E.D. and Chamber 9/21/22.
- Smithfield Special Events Committee meeting 9/21/22.
- Public Market Work Group (part of the Farmers Market Task Force) meeting 9/23/22. Group temporarily disbanded to form a smaller Working Group to bring recommendations and proposals back to the Task Force. Working Group meeting with full Task Force 10/4/22.
- VINTAGE MARKET held 9/24/22. Over 8,000 in attendance. 110 booth spaces. Staff did an excellent job.
- Hospitality Hero Award Winner trip 9/24-26/22.
- Governor's Summit on Rural Prosperity event meeting 9/26/22. Director is serving on a panel for the event scheduled 10/12-13/22.
- ESF14 Long Term Recovery meeting 9/27/22 w/ County E.D. and Emergency Services.
- Chamber Student Leadership Institute opening 9/28/22. Director will be teaching public speaking class.
- VA-1 Programming Committee meeting 9/28/22. Director is in charge of state-wide Tourism conference for 2022 (November in Norfolk).
- Summer Concert Series talent coordination weekly. Memorial Day through Labor Day.

- Council Committee meetings 9/26/22.
- Town Staff meeting 9/29/22.
- Set up for SVAE Bacon Bourbon Music Festival 9/29-30/22. Bacon/Bourbon Fest held 10/1/22.
- VISITOR CENTER open throughout Month with hours extended hours (10-5 Monday – Saturday; and noon – 5 on Sunday) with some COVID protocols still in place such as cleaning. No masks required.
- Tourism, County and Town Facebook postings and tweets throughout month. Update website events and ***Where the Locals Go*** event promotion newsletter weekly. This e-newsletter features all events of interest to tourists.