

Smithfield/Isle of Wight Tourism Activity Report –DECEMBER 2022

- Town Council 12/6/22.
- FTE Weekly Staff meetings held 12/5, 12, 19, 26/22.
- Monthly Tourism Staff meeting 12/13/22.
- Tourism ARPA Grant meetings and compilation 12/1; 12/2;
- Town Staff meeting 12/1/22; 12/8/22; 12/29/22.
- Discussion with Project Manager, Carter Williams and Town Manager 12/1/22 regarding moving forward with new Main Street Square project (new stage). Work will begin after the holidays.
- Chamber Business After Hours 12/1/22.
- Christmas Parade Planning meeting 12/5/22;
- Base Camp Virtual Conference for Trails, Agritourism, Downtowns, and Farm Markets 12/6 & 12/7/22. Salty Southern Route Board were featured speakers.
- Historic Saint Luke's Church & Museum Board meeting 12/6/22.
- Wreath Ceremony and Tree Lighting at County 12/7/22.
- VADMO (VA Association of DMO's) virtual meeting 12/8/22 and 12/14/22.
- CVTA (Coastal Virginia Tourism Alliance) virtual meeting 12/8/22.
- Board of Supervisors meeting 12/8/22.
- Smithfield Christmas Parade 12/10/22. Very successful. 5 volunteers from town, 5 volunteers from County and 11 Citizen volunteers assisted.
- Britalians TV Show "Humans of the World" filmed in Smithfield 12/12-14/22.
- VTC DRIVE 2.0 Workshop held 12/13/22.
- Destination VA filming 12/14/22 at Windsor Castle Park.

- Attended the DDA webinar series “The Printed Materials Series: PM 5, PM 6, PM 7, PM 8.” 12/14/22.
- SVAE Board Meeting 12/14/22.
- “Let’s Dish” Facebook Series videoed 12/15/22. Smithfield Station. Preview of Elves Night Out.
- Elves Night Out held Thursday 12/15/22. Rainy conditions cut into attendance but huge enthusiasm from attendees!
- County Holiday Luncheon 12/16/22.
- Meeting with new County Health Inspector 12/21/22.
- Tourism Holiday Party 12/21/22.
- Christmas Holiday 12/23-12/26/22.
- Council Committee meetings 12/27/22.
- Work begun on 2022 Tourism Annual Report and FY24 Tourism Budget.
- VISITOR CENTER open throughout Month with hours extended hours (10-5 Monday – Saturday; and noon – 5 on Sunday) Tourism, County and Town Facebook postings and tweets throughout month. Update website events and ***Where the Locals Go*** event promotion newsletter weekly.